



- Principals
- Teachers
- Nurses
- Crossing Guards
- Coaching Staff
- Administrators
- Cafeteria Workers
- Hall Monitors
- Custodians
- Security



## DTR Series™

Lightweight, easy to use and affordable.

Maintaining order and enhancing student and staff safety are leading reasons why schools, colleges and universities use Motorola business two-way radios. These radios provide clear communication – often in noisy environments – enabling faster response to campus issues, problems and emergencies.

**Instant communication in Education means:**

- Improved assembly and sporting event coordination
- Seamless control on campus
- Quick coordination and response to emergencies
- Immediate campus updates
- Fast registration and field trip coordination
- Enhanced safety and security
- Reduced operational costs
- Improved response time
- Increased overall service and satisfaction
- Reduced monthly operating costs

- NO CONTRACTS
- NO MONTHLY FEES
- NO PER-CALL CHARGES
- NO INFRASTRUCTURE REQUIRED



Education Challenges	Two-way Radio Solutions
Rising costs, tighter budgets.	Affordable and easy to use, with no per-call charges.
Safety and security concerns.	Staff can take immediate action when disturbances or emergencies occur.
Growing focus on incident prevention.	Alert security to potentially dangerous or suspicious situations. Efficient monitoring of school grounds.
Need to make workers more effective.	Enables staff to manage school bus loading and unloading, large assemblies, cafeterias, and sporting events with ease.
Staff must carry books, papers and supplies.	Business two-way radios clip onto the belt for hands-free portability.

**Digital One-to-One Calling**

Allows you to call and talk privately with a specific user's radio. And the recipient's unit displays the caller's ID.

**Digital One-to-Many Public Group Calling**

Other DTR410 radios on the same group ID and channel hear communications – similar to analog radio operation.

**Enhanced Coverage**

Coverage extended buy 20%\* – up to 300,000 sq. ft. or 25 floors. Audio stays clear everywhere you have coverage.

**Enhanced Battery Life**

Up to 45% longer operation on a single charge\*

**Accessories**

Motorola offers a full complement of accessories for customizing radios to suit user needs.

**A Motorola business two-way radio can pay for itself in less than 2 months.**

*If each employee saves 5 minutes per hour, watch your savings multiply...*

Hourly rate including benefits	Each radio pays for itself in...	Annual savings for a staff of 10
<b>\$8 per hour</b>	<b>35 days</b>	<b>\$14,000</b>
<b>\$12 per hour</b>	<b>24 days</b>	<b>\$21,000</b>

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of a retail employee.

**For more information, contact us today.**

**MOTOROLA MEANS BUSINESS**

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

\*Coverage varies based on terrain and conditions. All comparison claims made against Motorola CP100/XU2600 analog radio models. High capacity battery used.

