

Foremen

**Project Managers** 

**General Contractors** 

**Architects** 

**Plumbers** 

**Electricians** 

**Roofers** 

**Painters** 

**HVAC Contractors** 

Security



# DTR Series<sup>TM</sup>

### Easy to use, rugged and affordable.

In the competitive construction field, improving productivity and controlling costs has never been more important. Motorola business two-way radios provide clear communication – often in noisy environments – and that's essential to avoiding downtime, accelerating job progress and enabling faster response.

#### **Instant communication in Construction means:**

Improved jobsite coordination

Smoother work crew scheduling

Quick coordination and response to emergencies

Immediate production updates

Faster delivery and material coordination

Enhanced safety and security

Reduced operational costs

Increased customer service and satisfaction

Reduced monthly operating costs

NO CONTRACTS
NO MONTHLY FEES
NO PER-CALL CHARGES
NO INFRASTRUCTURE REQUIRED



Construction Challenges	Two-way Radio Solutions	
Worker safety and liability issues.	Respond to disturbances, accidents, or emergencies quickly.	
Pressure to finish projects faster.	Leaner crews can stay focused and keep projects moving.	
Profit margins are thin.	Business radios help make workers more productive.	
Getting more done with fewer workers.	Through constant contact, mobilized workers stay on task.	
Workers carry many tools on the job.	Durable, lightweight and easy to use, business two-way radios clip on the tool belt for hands-free portability.	
High tech tools, now common on the job site.	Important components of the high tech revolution. Now a foreman can communicate separately with crews laying foundation, crane operators, or an on-site security guard.	

#### **Digital One-to-One Calling**

Allows you to call and talk privately with a specific user's radio. And the recipient's unit displays the caller's ID.

#### **Digital One-to-Many Public Group Calling**

Other DTR410 radios on the same group ID and channel hear communications – similar to analog radio operation.

#### **Enhanced Coverage**

Coverage extended buy 20%\*- up to 300,000 sq. ft. or 25 floors. Audio stays clear everywhere you have coverage.

#### **Enhanced Battery Life**

Up to 45% longer operation on a single charge\*

#### Accessories

Motorola offers a full complement of accessories for customizing radios to suit user needs.

## A Motorola business two-way radio can pay for itself in less than 2 months.

If each employee saves 5 minutes per hour, watch your savings multiply...

Hourly rate including benefits	Each radio pays for itself in	Annual savings for a staff of 10
\$8 per hour	35 days	\$14,000
\$12 per hour	24 days	\$21,000

Based on calculations using MSRP of \$189 for a two-way radio and on the hypothetical hourly wages of a retail employee.

#### For more information, contact us today.

## MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions.

\*Coverage varies based on terrain and conditions.

All comparison claims made against Motorola CP100/

XU2600 analog radio models. High capacity battery used.

